

Andrew Squires

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Personal Profile

With many years of commercial experience in web site, application and multimedia development I can work fast but always give attention to detail and have the aptitude to balance and achieve several tasks at once. In addition to being very adaptable I am a highly motivated, proactive person with the ability to work under pressure as an individual or as part of a team.

I believe that learning is essential and have the ability and drive to undergo steep learning curves to accomplish my goals. I like to set myself objectives and endeavour to continue broadening my skill-set which will benefit both myself and my client.

Skill Set:

Technical	HTML, DHTML	Developing website structures, hand coding web pages, integrating with CSS, javascript. Testing and ensuring layouts are consistent across browsers.
	Javascript	Developing scripts to enhance website / user interaction.
	ASP.Net 3.5, ASP / VBScript	Designing and developing database driven websites, CMS & admin areas. Creating SQL queries for data manipulation. Creating dynamic sites with re-usable features. Planning web site structures for long term growth and ensuring ease of maintenance.
	XML	Knowledge of structure and implementation. Integrating with HTML using Data Islands. Using as a data transfer method between applications
	Visual Basic 6	Developing applications, kiosk solutions activeX components for reading and converting xml documents in conjunction with SQL Server.
	SQL Server 2000 / 2003	Knowledge of database development, structure, design and maintenance. Creating and editing databases, stored procedures using Enterprise Manager, Query Analyzer & SQL Server Management Studio Integration with ASP.Net & Classic ASP
	MS Visual Studio / MS Visual Web Developer	Mainly used for website creation using Visual Interdev 6. And application development using Visual Basic 6
Web Site Marketing	SEO (Search Engine Optimisation)	Ensuring the most up-to-date knowledge of SEO methods, Search Engine techniques and most effective strategies to ensure the best SEO is applied to a web site. Able to advise on and plan content building within web pages to maximise a web sites potential ranking in search engines.
Graphical & Multimedia	Photoshop 7.0, CS3	Fully conversant. Main software used for designing and developing graphics for web, presentation and literature use.
	Corel Draw	Fully conversant. Used mainly for developing vector graphics for use in multimedia applications.
	Adobe Fireworks	Fully conversant. Used mainly for optimising images for websites and creating image maps.

	Adobe Flash	Experienced in designing and developing animations, including individual animations for website enhancement, and fully animated Flash websites. Programming with action script for further enhancement including integration with asp, databases and xml.
	Director	Main experience in developing presentations for CD-ROM distribution and Laptop demonstrations.
	Windows Vista / XP / 2000 / NT / 9x	
General Computing	Advanced user of Microsoft Access, Excel, Word	
	Always keeping up-to-date with latest Windows Operating systems in order to assist clients with general and application queries.	

Relevant Career History

Aug2000 – Present	Freelance Web Designer	Web site & Application design and development
	<ul style="list-style-type: none"> • Designing and developing web sites and applications from basic html sites to full web applications integrating CMS (Content Management systems) using MS SQL and ASP. • Working with clients to produce bespoke shopping cart systems. • Providing services including SEO (Search Engine Optimisation) and Marketing to clients web sites for the leading Search Engines. • Creating 'table-less' web sites conforming to the latest W3C standards using CSS and cross browser testing. 	
Oct1999 – Aug2000	Connect Interactive Services Ltd	Web / Multimedia Design & Development
	<ul style="list-style-type: none"> • Designing and developing websites, kiosk and cd applications, in small teams and as an individual ensuring that projects are accomplished within the given timescale and budget. • Creating interactive presentations for internal use, demonstration purposes and for clients. • Responsible for graphical and design based work. • Involved in decision-making process for projects. Advising clients on technical design issues. Communicating with clients throughout project lifecycle. • Involved in research and decision making when approaching new projects, deciding on correct applications and 'tools' to achieve the best results. 	
1997 – Oct 1999	NBC (<i>Navigational, Business & Computer Services</i>)	Student
	<ul style="list-style-type: none"> • Self funded open learning leading to Microsoft Certified Professional certification "MCP - internetworking Microsoft TCP/IP on NT4" 	
1996 - 1997	SuperSolve Projects Ltd.	Control Engineer
	<ul style="list-style-type: none"> • Involvement in development of User Requirement Specifications, interacting with client. • Assisting with the construction of control systems. • Working with financial data, providing quotations and analysing budgets. • Assisting with the creation of flowcharts and Functional Design Specification documents 	

Example URL's

<http://www.allflorists.co.uk> - Florist directory – large multiple website network running from MS SQL

<http://www.allcambridge.co.uk> – Highly ranked County Directory – MS SQL with full CMS.

<http://www.internetmanagers.co.uk> - Corporate site for which I have developed all the client sites.

<http://www.passionflowers.co.uk> – Example E-Commerce site with full CMS run from MS SQL database

Technical Qualifications

MCP – "internetworking Microsoft TCP/IP on NT4".

DIT's (diploma's) in Advanced Databases, Advanced Spreadsheets.

CIT's in Word Processing, Spreadsheets, Databases, Global Communication.

Business Qualification

Higher National Certificate in Business and Finance (distinction).

Personal Interests

With a keen interest in design and DIY, in my spare time, I am continuously being put to the test with various projects including the renovation of my house.

Other interests include fishing, swimming, running, art / design and music.

Personal Details

Date of Birth: 01.03.72

Full, Clean Driving Licence